

PHILADELPHIA GETS READY FOR WINTER TRAVEL



With the winter season fast approaching, decisions are being made on what to do and where to go for the winter months. To help provide answers and make the winter a fun and exciting time of the year, the National Ski & Snowboard Expo AND the Philadelphia Travel Show will come to the Valley Forge Convention Center on November 17-18, 2007. The Expo event is presented by the regions Chrysler Jeep dealers along with the Philadelphia Inquirer, and provides a wealth of information and opportunities to make the winter months a fun time of the year.

Hundreds of exciting exhibitors from local, national and international organizations including: destinations, resorts, tour operators, cruise lines and much, much more will highlight the weekend event. Go to www.phillytravelshow.com, for a complete list of exhibitors.

Ski resorts and retail sales highlight the weekend activities and consumers can pickup a wide range of information in helping to research their winter travel plans. Experts from each resort will be able to provide a comprehensive package of information on lodging, lift tickets, rental equipment, special learn to ski/snowboard programs and much more. The Expos super sale makes an ideal "last chance" location for winter enthusiasts to buy the latest in equipment and outer wear before the prices go up for the holiday season.

"The combined Expo is the best one stop location for all your winter sports and travel needs," said Fred Zedeck of Zedeck Associates, who co-produces the Expo. "Winter generally forces us inside, but that doesn't have to be the case. Winter recreation is fun and healthy and the Expo will provide lots of information for a wide range of winter travel activities. Visitors will also be able to checkout the latest in Chryslers and Jeeps and attend the Warren Miller film festival showing his hits of all time.

FEATURING THE PHILADELPHIA TRAVEL SHOW AND THE NATIONAL SKI & SNOWBOARD EXPO

Admission is \$9 for adults, \$7 for seniors and children under 16 free when accompanied by an adult.

Admission discount tickets are available on the web at, WWW.PHILLYTRAVELSHOW.COM

PHILADELPHIA TRAVEL SHOW
Valley Forge Convention Center - King of Prussia, PA
November 17 & 18, '07

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